



**LA TROBE**  
UNIVERSITY



## Graphic Design Internship (x3 opportunities available)

Host Employer: AFL Victoria

*Applications close: 31 March 2017*

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### Internship Details

<b>Hours:</b> 80	<b>Location:</b> Carlton North
<b>Start Date:</b> April 2017	<b>End Date:</b> Semester 1, 2017

### About AFL Victoria

AFL Victoria is to be regarded as an accountable, respectful and progressive sporting organisation that is responsible for the continued growth of Australian Football in Victoria by:

- acting collaboratively in the best interests of the game;
- providing strong leadership and effective guidance;
- managing relevant and viable state league competitions that form an integral part of the talent pathway;
- supporting participation pathways and development programs.

### Internship Opportunity

An exciting opportunity is available for x3 Graphic Design interns.

The Graphic Design Intern/s will play a key role in developing and designing key artwork for a range of internal and external stakeholders. The successful applicant/s will work closely with the marketing and commercial team to ensure consistency across brand assets and event collateral.

The Graphic Design Intern/s will be responsible for creating traditional promotional material including brochures, banners, posters as well as creating digital pieces such as infographics, social media and website imagery.

### Key Relationships:

- AFL Victoria Country Region General Managers
- WorkSafe AFL Victoria Country Football Development Managers
- AFL Victoria Region Development Managers/Football Development Managers

- Other Development Officers within the region
- AFL Victoria Program Managers
- Other AFL Victoria staff

**To be eligible to apply for this internship, the following is required:**

- 3rd year student enrolled in a Bachelor of Arts which includes a focus on Graphic Design
- Well-developed verbal, interpersonal and presentation skills
- Skills with Adobe, Creative, MS Office Suites, Adobe CS6 (particularly in print mediums)
- A strong eye for design & detail
- Style, creativity and innovative thinking

**Desirable**

- Applicants have their own laptop with Adobe and Microsoft Office suite is preferred

**Application Procedure**

**Applications close on at 4pm on 31/03/17**

**STEP 1** > All applicants are required to upload their resume and cover letter (outlining why you are interested in the internship opportunity) via CareerHub (click on Ask a Question) for review by a Careers Team staff member.

*NOTE: Applications will not be considered unless resumes and cover letters have been reviewed by the Careers Team.*

**STEP 2** > Once your resume and cover letter have been reviewed and updated, please submit to Diane Micallef, Internship Advisor via email: [d.micallef@latrobe.edu.au](mailto:d.micallef@latrobe.edu.au).

**STEP 3** > Applicants are interviewed and shortlisted

**STEP 4** > Shortlisted applicants are referred to AFL Victoria

**STEP 5** > AFL Victoria selects applicants to interview

**STEP 6** > Successful applicant/s selected and notified.

For further information regarding this opportunity, please contact Diane Micallef via email

[d.micallef@latrobe.edu.au](mailto:d.micallef@latrobe.edu.au) or go to CareerHub

<https://latrobe.careerhub.com.au/students/jobs/detail/469472>

