



The
Australian
Ballet

Marketing/Communications Internship

Host Employer: The Australian Ballet

Unique Opportunity

Applications Close: Tuesday 8 May 2018 (at 12 noon)

INTERNSHIP DETAILS

Hours: 80 hours	Location: Southbank
Start Date: May 2018	End Date: July 2018 <i>(or at the completion of 80 hours)</i>

THE AUSTRALIAN BALLET

The Australian Ballet exists to inspire, delight and challenge audiences through the power of its performances and is one of the world's premier ballet companies and has delivered extraordinary performances for over 50 years.

The company regularly represents Australia on the world stage and has performed to critical acclaim in 87 cities worldwide including New York, Shanghai, Tokyo, London and Paris. The Australian Ballet presents upwards of 250 shows and 1,700 education and audience engagement events each year.

In addition to 80 exceptional dancers, The Australian Ballet employs master craftspeople and leaders in production and technical support, dance education, marketing, philanthropy, finance, IT, human resources, external relations as well as an orchestra of 62 musicians (Orchestra Victoria).

MARKETING / COMMUNICATIONS INTERNSHIP

We would like to offer a La Trobe University student the unique opportunity of exploring the wonderful world of the Australian Ballet and undertake a 6 week (negotiable) internship.

The successful applicant will rotate through various marketing departments, while working with a Marketing specialist; including our PR department, our customer relations department and with our digital department.

The intern will gain a fabulous insight into the various parts of marketing within the Australian Ballet while being mentored by the organisation's marketing team.

<https://www.latrobe.edu.au/industry-and-community/research-partnerships-with-industry/ballet>

HOURS

- This is an 80 hour voluntary internship.
- Days and hours of the internship can be negotiated between the successful applicant and the Australian Ballet.

KNOWLEDGE AND SKILLS

Essential Creative and innovative Passionate
Ability to work with a range of individuals Keen to learn
Good written and verbal communication skills

Desirable Has an interest in the arts

ELIGIBILITY TO APPLY

This opportunity is open to undergraduate students (2nd year and above) in:
Bachelor of Media & Communications
Bachelor of Business (Marketing)

APPLICATION PROCEDURE

Applications close at 12 noon on Tuesday 8 May 2018

STEP 1: All applicants are required to submit a cover letter and up to date resume.

Bundoora campus students

Bundoora based applicants are required to drop in to the Career Ready space (located on level 2 in the Agora above Caffeine) for their resume and cover letter to be reviewed by a Career Ready team member.

Please check the website for hours > www.latrobe.edu.au/students/careers/contacts

NOTE: Applications will not be considered unless your resume and cover letter have been reviewed by the Career Ready team.

STEP 2: Once your resume and cover letter have been reviewed and updated, please submit to Diane Micallef, Internship Advisor via email: d.micallef@latrobe.edu.au

STEP 3: Applicants are interviewed by the Internship Advisor and shortlisted

STEP 4: Shortlisted applicants are referred to the Host Employer

STEP 5: Host Employer selects applicants to interview

STEP 6: Successful applicant selected and notified.

Step 7: Student completes and submits the La Trobe University placement contract prior to commencing internship.
